

ALL-PLATFORM COMPLAINT PACKAGE

CONFIDENTIAL | CLIENT FILES | INDEPENDENT

ATTORNEY 1 OF 3

JORGE BORUNDA

Borunda, P.C.

Priority 1 | Most Aggressive Suppressor | FINAL

Complainant: Caroline Allison

Platforms Covered: FTC | Google | Yelp | Avvo | Texas State Bar

Research complete — all platforms verified — client files independent

April 2026

EXECUTIVE SUMMARY

Jorge Borunda is Priority 1 because his suppression operation is the most comprehensive and documented. He orchestrated an 11-review fake flood on March 8, 2026 — witnessed by Caroline in real time.

His wife Jennifer Borunda (K. Hovnanian mortgage professional, Houston) reviewed both his profile and Abaza's Google profile under her maiden name Jennifer Waters. His business partner Adam Fomby (co-founder, Fomby and Borunda personal injury firm) cross-reviewed him. He personally disputed Caroline's Avvo review. He named Caroline publicly in his Google owner response, Avvo response, and on Reddit. He does not carry malpractice insurance. He invoked a hidden arbitration clause. His conduct has resulted in approximately \$20 million in total financial exposure to the Allison family.

SECTION 1 — PROFILES

Complainant: Caroline Allison

Full Name	Caroline Allison
Primary Email	ciakwm@gmail.com
Secondary Email	top500agent@gmail.com
Phone	832-661-5001
Address	3733-1 Westheimer Rd 1024, Houston TX 77027
Occupation	Realtor at Upside Homes LLC
Public Role	Founder, Stop Legal Bullying Now LLC
Bar Complaint	Existing Texas State Bar complaint currently on appeal
Legislative Action	Robin's Law, Attorney Accountability Act, Complaint Transparency Act, Arbitration Fairness Act
Co-Complainant	Richard Allison (brother) — rallson@hotmail.com — PO Box 81843, San Diego CA 92138
Avvo	Anonymous — 1 review successfully posted on each of Borunda, Abaza, and Trevino profiles
Google Case ID	3-5713000040145 — filed April 3, 2026 — active
Dolcefino Part 1	youtube.com/watch?v=j5aWUy6oJT0
Dolcefino Part 2	youtu.be/lgHSGHJc7xE?si=ol_w95WdbGQUAmUd
Gail Testimonial	youtube.com/shorts/0vN_m_JAOQo

Subject: Jorge Borunda

Full Name	Jorge Borunda
Firm	Borunda, P.C. / The Borunda Law Firm / Borunda & Fomby PLLC / Fomby and Borunda (personal injury)
Primary Address	2444 Times Blvd., Suite 270, Houston, TX 77005
Secondary Address	1345 Campbell Rd., Ste 220, Houston TX 77055 — Yelp listing permanently closed 2026
State Bar ID	24027205 — licensed since 2000 — 25 years of practice
Phone / Website	(713) 574-7616 borundapc.com
Business Partner	Adam Fomby — co-founder Fomby and Borunda personal injury firm — also Borunda & Fomby PLLC
Prior Employment	Weil Gotshal & Manges (Enron/PG&E) — Radack & Borunda — Borunda PC
Wife	Jennifer Borunda — maiden name Jennifer Waters — mortgage professional at K. Hovnanian American Mortgage, Houston — confirmed fake reviewer on both Borunda and Abaza Google profiles
No Malpractice Insurance	Does NOT carry legal malpractice insurance — clients have zero financial recourse
Reddit	jbz2223 (initials) — publicly called real client reviews 'bogus' — April 3, 2026
Owner Response	Responded to Caroline's Google review naming her and brother Richard publicly — cited Cause No. 2021-80256
Prior Lawsuit	Sued 2016 alongside Abaza and Trevino — nearly identical allegations — settled out of court
Investigation	Dolcefino Media 'Damn Lawyers' Parts 1 and 2 — March 2026

SECTION 2 — CASE BACKGROUND AND FINANCIAL LOSSES

The Case That Started Everything

"We didn't realize until much later that their interests had nothing to do with our well-being, and everything to do with how much money they could take from my dad's trust."

— Caroline Allison — GlobeNewswire press release — March 17, 2026

CASE BACKGROUND — DR. RICHARD GERARD ALLISON ESTATE — DOCUMENTED FACTS

Matter: Estate of Dr. Richard Gerard Allison — father of Caroline and Richard Allison

Estate value: Approximately \$20 million — real estate, investments, liquid and illiquid assets

Father: Physician and investor — admirer of Warren Buffett — died after long battle with dementia

Problem: Stepmother not cooperating with estate — family sought legal representation

THE FEE SWITCH (Borunda's doing):

Caroline started at \$475/hr — spent approximately \$70,000 through discovery.

Between mediations, Borunda convinced her to switch to 35% contingency fee.

This converted a \$10,000 legal debt into a \$1.4 million payday claim for the attorneys.

THE SETTLEMENT:

Per independent expert report (Dolcefino Media, March 2026): attorneys gave up approximately \$15 million in other assets in an early-morning mediated settlement.

Richard Allison: 'They just basically created a big mess.'

Caroline Allison: 'We gave up more than we got.'

THE ARBITRATION TRAP:

Borunda invoked hidden mandatory arbitration clause — on record: 'We are going to invoke the arbitration agreement.'

Stripped Caroline and Richard of their Seventh Amendment right to a jury trial.

Arbitrator Anne Ashby (Dallas) had undisclosed conflicts — ruled for attorneys.

Ashby awarded \$600,000 to Trevino even though Richard NEVER signed a contract with him.

Appeal pending at the Texas Supreme Court.

DOCUMENTED FINANCIAL LOSSES — CAROLINE AND RICHARD ALLISON

These figures are documented in the Dolcefino Media investigation (March 2026) and GlobeNewswire press releases (March 17 and 24, 2026).

TOTAL FINANCIAL EXPOSURE: approximately \$20,000,000

Inheritance forfeiture: \$15,000,000

Arbitration fee award to attorneys: \$4,000,000 (awarded by conflicted arbitrator Anne Ashby — under appeal at Texas Supreme Court)

Ongoing legal fees (active pursuit): \$1,500,000+

Caroline Allison: 'This bad advice was documented in the Dolcefino videos and these attorney bad behaviors has cost my brother and me inheritance forfeiture \$15M, a rigged arbitration where they were awarded a fee claim of \$4M and then legal fees exceeding \$1.5 million.'

SECTION 3 — FAKE REVIEW NETWORK

March 8, 2026 — 11 Fake Reviews in One Day — Google Business Profile

Date: Approximately March 8, 2026 — confirmed by Caroline as witnessed in real time

Current Google rating: 5.0 stars (12 reviews) — artificially inflated

BUSINESS PARTNERS (2 reviews):

Adam Fomby — co-founder Fomby and Borunda personal injury firm AND Borunda & Fomby PLLC — posting as if an independent reviewer — undisclosed business partner

Nick Abaza — co-attorney — shares 2444 Times Blvd — same Dolcefino investigation — posting as if independent endorser — undisclosed professional relationship

WIFE — JENNIFER BORUNDA / JENNIFER WATERS (2 reviews):

Jennifer W. — maiden name Jennifer Waters — mortgage professional at K. Hovnanian American Mortgage, Houston — wife of Jorge Borunda — confirmed via LinkedIn

Google: posted in March 8 flood (Borunda PC — a month ago — 5 stars)

Google: ALSO reviewed Law Office of Nicholas Abaza (a month ago — 5 stars — 'Excellent work!')

Yelp Review 1: 3/18/2026 — 5 stars — 'Great lawyer has a proven track record...'

Yelp Review 2: Updated 4/1/2026 — 5 stars — 'Wonderful lawyer, great to work with...'

FTC Violation: Undisclosed insider review — spouse reviewing under maiden name on two profiles

EMPTY NO-CONTENT REVIEWS (7 reviews) — all approximately March 8, 2026:

Velma Hernandez — 8 reviews — no content

Jennifer Grabiner — 4 reviews, 2 photos — no content

Ali Durante — 14 reviews — no content

Katie Ahlrich — 1 review — Houston attorney at Kinder Morgan — 1 review only

Nick Turano — 7 reviews, 5 photos — no content

Jennifer Borunda — 6 reviews — second posting from wife

Christi Hill — 5 reviews — same as Christi H. on Yelp (cross-platform)

STRENGTH CRITICAL: 11 fake reviews in one day. Caroline's call-out review removed within 24 hours. The wife reviewed two attorneys' profiles under her maiden name in the same window. This is not coincidence — it is a coordinated network.

— EXHIBIT A —

Borunda, P.C.

5.0 ★★★★★ (12)

Law firm in Houston, Texas · Closed

Overview

Reviews

Services

About

Google review summary

5.0 ★★★★★
(12)

Reviews

All

interest 3

case 3

arbitration clause 2

contingent fee 2

+6

Sort by

Most relevant

Newest

Highest

Lowest



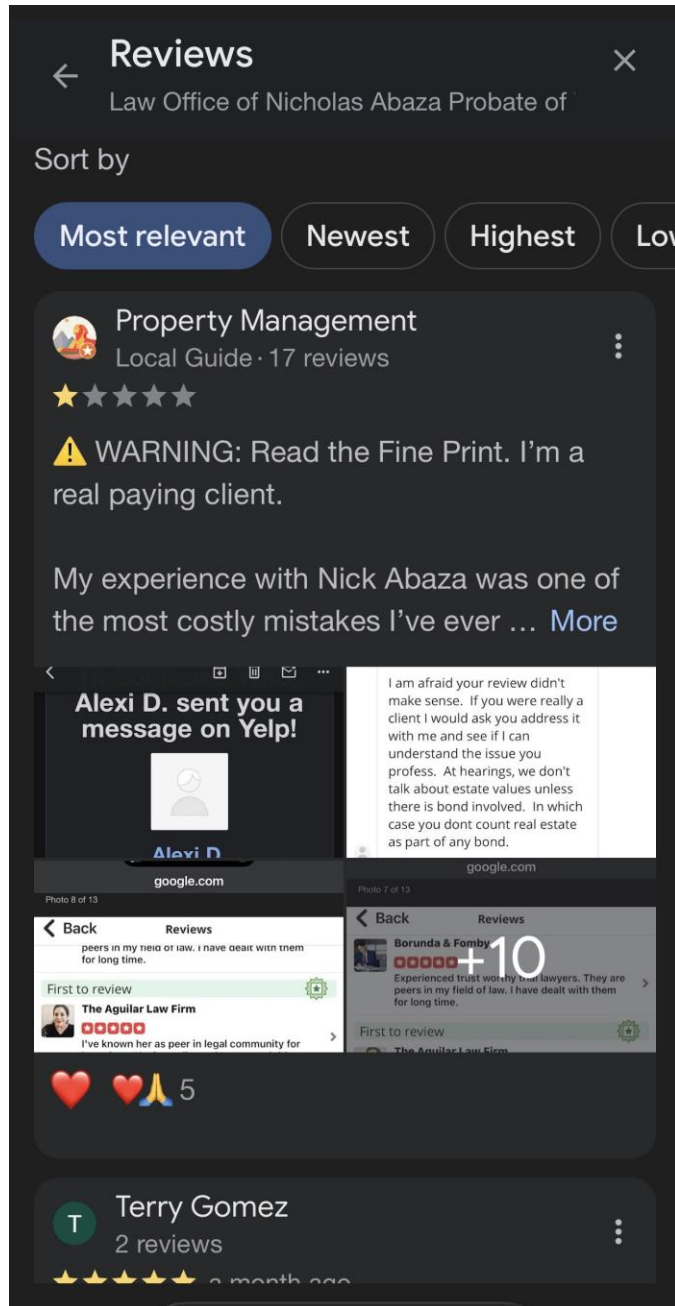
Property Management

Local Guide · 16 reviews



Jorge Borunda, no doubt is a zealous advocate for his clients. I have had the pleasure of working with him on my case. He is very professional and experienced. I highly recommend him. google.com

Borunda, P.C. — Google Business Profile — Property Management review was “ghosted” not showing up in public view - 5.0 stars, 12 reviews — Houston, TX — Law firm — doesn't factor into the star rating of 5 stars



Borunda, P.C. Google —another ghosted review – 1-star does not factor into the review score for Borunda PC who still was getting a 5-star rating. 'Property Management' 1-star review visible: 'WARNING: Read the Fine Print. I'm a real paying client.'

Avvo

Find a Lawyer > Texas > Houston > Litigation

Jorge Borunda

5.0 ★★★★★

2 reviews

Avvo Rating: 6.8 ⓘ

Licensed for 25 years

Litigation Lawyer at Houston, TX

Practice Areas: Litigation

2444 Times Blvd., Suite 270, Houston, TX

Save

Send Message

OverviewReviewsExperience

About Jorge

Practice Areas

<

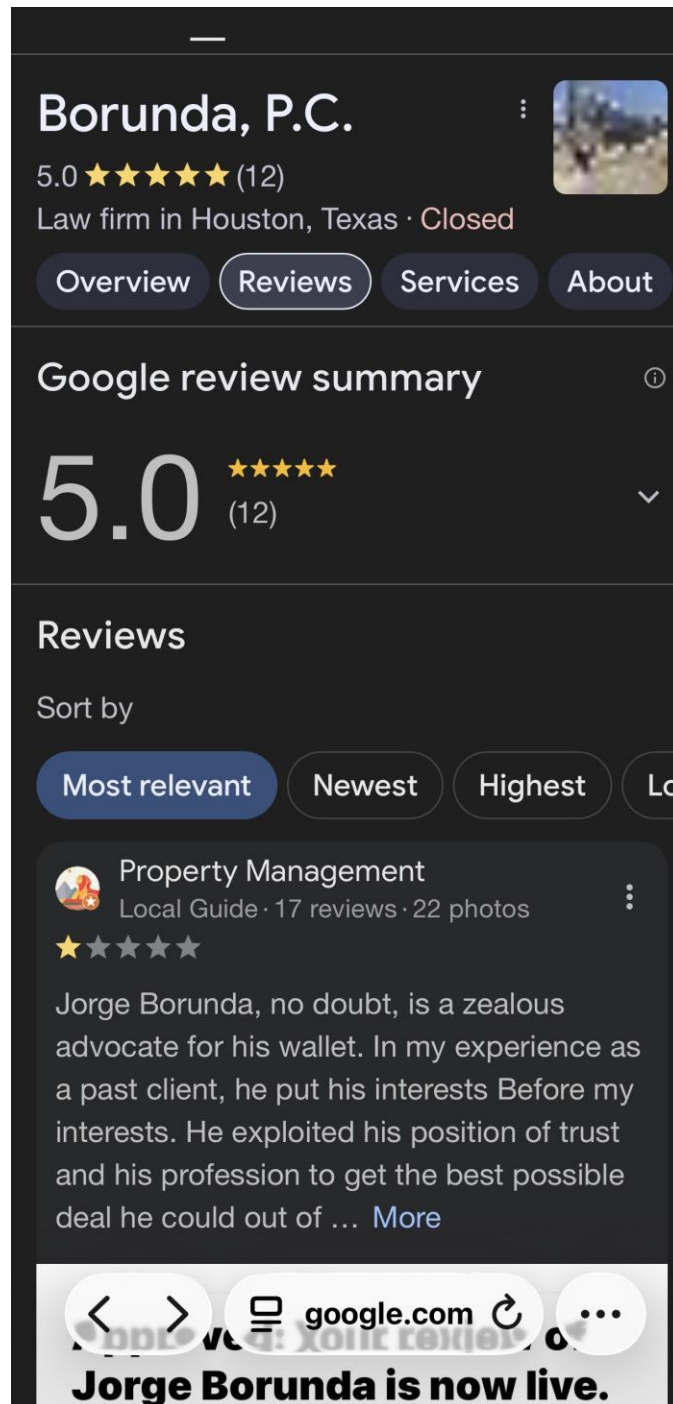
☰

avvo.com

↻

...

Avvo Profile



Borunda, P.C. Google —another ghosted review – 1-star does not factor into the review score for Borunda PC who still was getting a 5-star rating. 'Property Management' 1-star review visible: 'WARNING: Read the Fine Print. I'm a real paying client.'

BUSINESS PARTNERS (2 reviews): Adam Fomby below; (Nick Abaza looks to have deleted his review of Borunda as of 4-14-2026)

Reviews
×

←
Borunda, P.C.


Christi Hill
5 reviews
⋮

★★★★★ a month ago

Highly recommend Jorge Borunda, it was an incredible experience working with this attorney. He was professional, responsive, and took the time to clearly explain every step of the process. I always felt heard and supported, and his ... [More](#)

♡ ❤️ 4 📌


Adam Fomby
8 reviews · 8 photos
⋮

★★★★★ 2 months ago

Great Lawyer, especially when it comes to complex cases and estate litigation.

♡ ❤️🙏 4 📌


Alexis Rodriguez
NEW
⋮

★★★★★ 11 hours ago

If you're looking for someone who is professional, trustworthy, and truly committed to winning your case, this is the person you want representing you. Jorge is amazing! Will be recommending him to everyone I know!

♡ Hover to react 📌

Adam Fomby – his business partner wrote a review 2 month ago

Jennifer Borunda — LinkedIn Confirmation + Cross-Review of Abaza

CONFIRMED IDENTITY: Jennifer Borunda — LinkedIn profile — Greater Houston area

Employer: K. Hovnanian American Mortgage, LLC — mortgage loan originator

LinkedIn: 89 followers — 81 connections

About: 'Highly skilled, effective and motivated mortgage loan originator'

She is a mortgage professional — not a lawyer — not a Borunda PC client.

She reviewed her husband's law firm AND his co-attorney's firm on Google in the same timeframe while using her maiden name on Yelp.

CROSS-REVIEW OF ABAZA:

Jennifer W.'s Google Maps profile (Jennifer Borunda) shows:

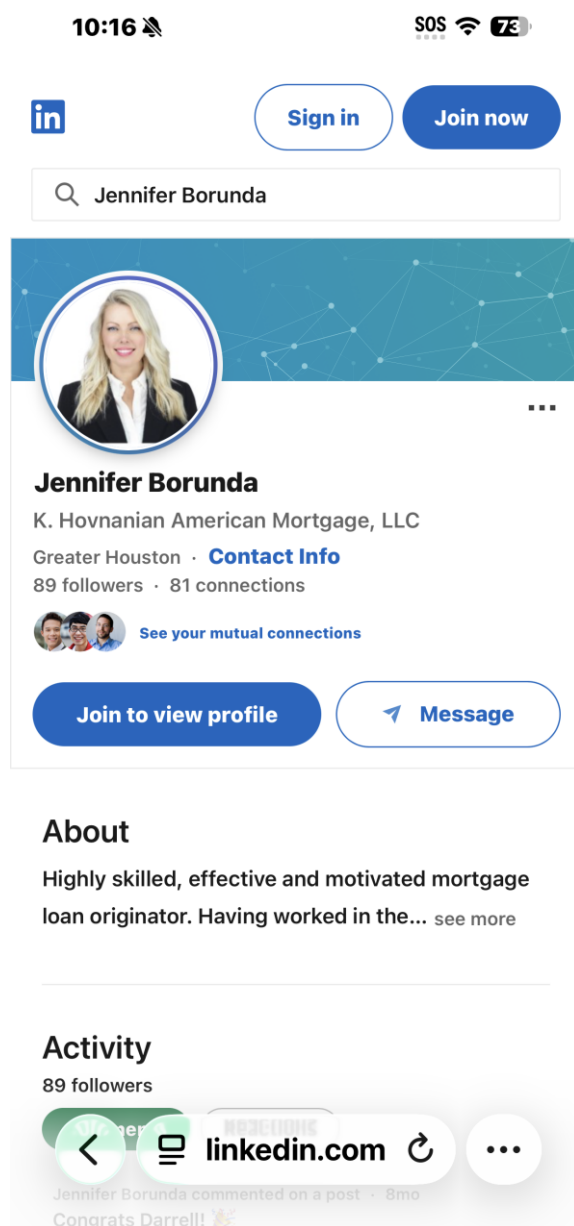
Borunda, P.C. — a month ago — 5 stars

Law Office of Nicholas Abaza Probate of Wills — a month ago — 5 stars — 'Excellent work!'

The attorney's wife secretly reviewed BOTH her husband AND his co-attorney on Google within the same timeframe — presenting herself as an independent client of both firms.

This is a single person inflating two attorney profiles simultaneously.

— EXHIBIT B —



LinkedIn — profile name: Jennifer Borunda — employer: K. Hovnanian American Mortgage, LLC — Greater Houston area — connections and activity visible



Reviews

Borunda, P.C.



Velma Hernandez
8 reviews

★★★★★ a month ago



Jennifer Grabiner
4 reviews · 2 photos

★★★★★ a month ago



Ali Durante
14 reviews

★★★★★ a month ago



Katie Ahlrich
1 review

★★★★★ a month ago



Nick Turano
7 reviews · 5 photos

★★★★★ a month ago



Jennifer Borunda
6 reviews

★★★★★ a month ago

Jennifer Borunda — google profile showing her review of her husband Jorge Borunda 5-star rating showing no content; Also note the 7 reviews with just star ratings and no content

←

Reviews

×

Borunda, P.C.

B

Bobby Zafarnia

1 review

★★★★★

3 weeks ago

NEW

A highly intelligent, competent, and most importantly ethical lawyer who has smartly assisted my family with complex matters over the years. It's most important to have an attorney who acts with integrity across all legal representation, and that's exactly who Jorge Borunda is.

♡

♡ 2

🔗

Taly Jacobs

Local Guide · 70 reviews · 14 photos

★★★★★

3 weeks ago

NEW

Jorge is one of the most conscientious and knowledgeable lawyers in the business. He took the time to give me thoughtful advice and made sure I knew all the pros and cons before deciding on a path forward. He never pushed me into making a ... [More](#)

♡

♡ 2

🔗

J

Jennifer Borunda

★★★★★

3 weeks ago

NEW

V

Velma Hernandez

Jennifer Borunda — google profile showing her review of her husband Jorge Borunda 5-star rating showing no content – this is a new profile she set up under a locked account

Reviews



6 reviews · 4 ratings · 9 reactions ·
2,989 views

✓ All

 Houston 6

Borunda, P.C.

Law firm

1.7 mi



...

★★★★★ a month ago · 119 views

♡ Press and hold to react

Law Office of Nicholas Abaza
Probate of Wills and Will Conte...

Attorney

1.7 mi



...

★★★★★ a month ago · 237 views

Excellent work!

♡ ❤️ 6

Credence

Restaurant · \$100+

6.8 mi



...

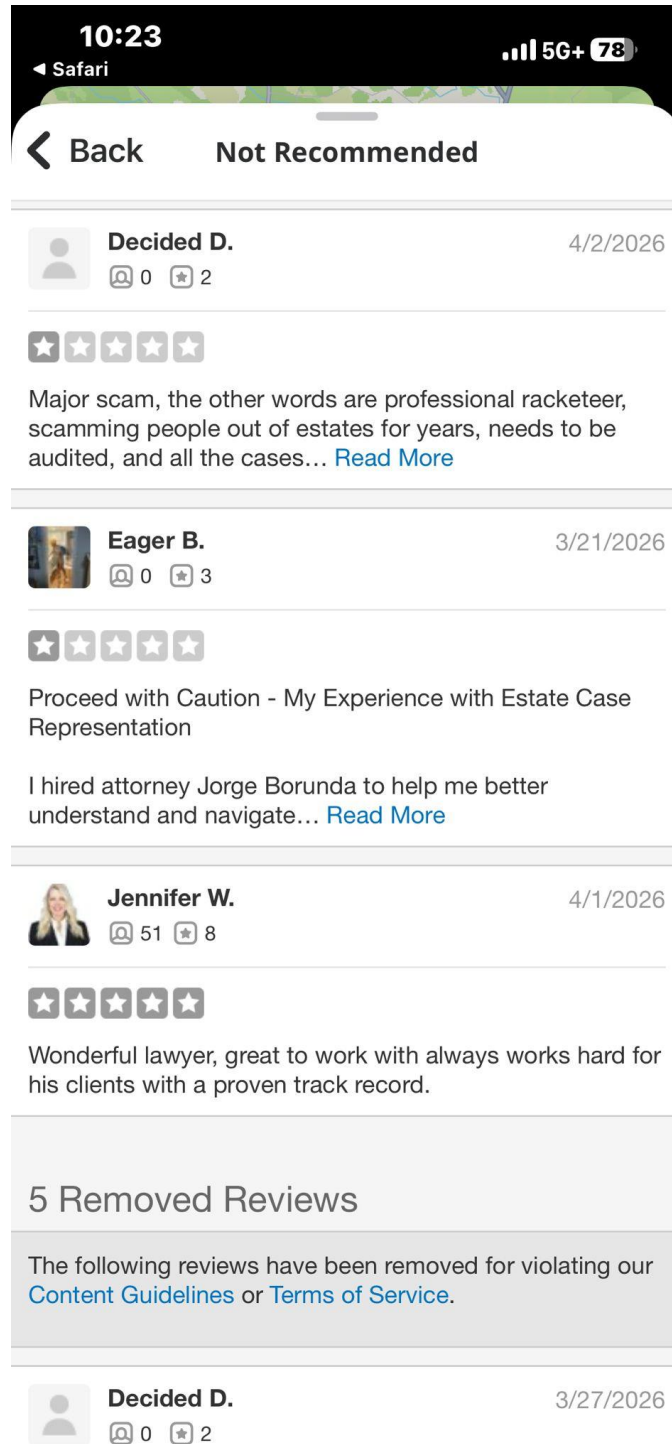
★★★★★ a year ago · 134 views

Ask for Gabriele in the. Speak easy, he is the best!

Food: 5 | Service: 5 | Atmosphere: 5

♡ Press and hold to react

Jennifer Borunda — google profile showing her review of her husband Jorge Borunda 5-star rating showing no content and Nick Abaza a 5-star rating "Excellent work!"



Jennifer Waters Borunda's attempt to write a yelp review for her husband but it was flagged and removed from his yelp profile.

EMPTY NO-CONTENT REVIEWS (7 reviews) — all approximately March 8, 2026:



Reviews

Borunda, P.C.



Velma Hernandez

8 reviews

★★★★★

a month ago



Jennifer Grabiner

4 reviews · 2 photos

★★★★★

a month ago



Ali Durante

14 reviews

★★★★★

a month ago



Katie Ahlrich

1 review

★★★★★

a month ago



Nick Turano

7 reviews · 5 photos

★★★★★

a month ago



Jennifer Borunda

6 reviews

★★★★★

a month ago

Empty reviews to bolster the star rating in response to the real client reviews being posted by former clients who were financially harmed by these attorneys.

NEW POSSIBLE FAKE REVIEW WITH ZERO HISTORY 4-14-2026:

Search Google Maps

Q X

A

Alexis Rodriguez

Local Guide Level 1

11 points >

0

15

Reviews

Photos

1 review

Borunda, P.C.

2444 Times Blvd Suite 270, Houston, TX 77005

★★★★★

11 hours ago

If you're looking for someone who is professional, trustworthy, and truly committed to winning your case, this is the person you want representing you. Jorge is amazing! Will be recommending him to everyone I know!

👍 Like

🔗 Share

Alexis Rodriguez wrote a 5-star review with no prior reviews. Does not look like a real client experience. Looks to have been spoon-fed words to write.

Andrews Verdaux — Alias Tied to 2444 Times Blvd

Account: andrews verdaux | 18 reviews | 225 Google Maps points

Also reviewed: Law Office of Nicholas Abaza — 2444 Times Blvd Suite 270

Former client identified as fake alias publicly — March 22, 2026

FTC Violation: Fake review under alias connected to attorney's office address

— EXHIBIT C —

Houston, TX · [Choose area](#)

Borunda, P.C.

5.0
★★★★★
(12)

Law firm in Houston, Texas · Closed

Overview

Reviews

Services

About



Google review summary

5.0
★★★★★
(12)

Reviews

All

interest 3

case 3

arbitration clause 2

contingent fee 2

+6

Sort by

Most relevant

Newest

Highest

Lowest



Property Management

Local Guide · 16 reviews

★☆☆☆☆

Jorge Borunda, no doubt is a zealous advocate for his **google.com** experience as a past client, he put his interests before my

Borunda, P.C. Google —another ghosted review – 1-star does not factor into the review score for Borunda PC who still was getting a 5-star rating. 'Property Management' 1-star review visible: 'WARNING: Read the Fine Print. I'm a real paying client.'

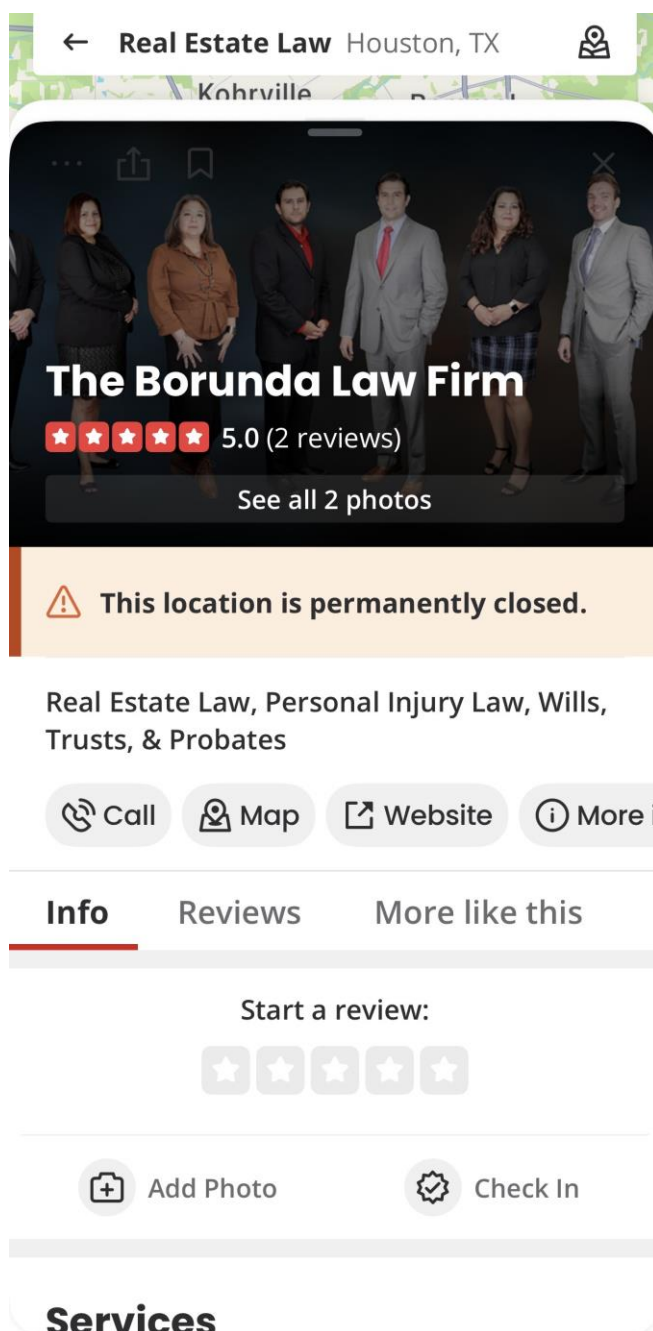
Br Z. and Christi H./Hill — Zero-History Accounts — Yelp and Google

Br Z.: 0 friends — 2 reviews — 0 photos — April 2, 2026 — first review ever on Borunda Yelp

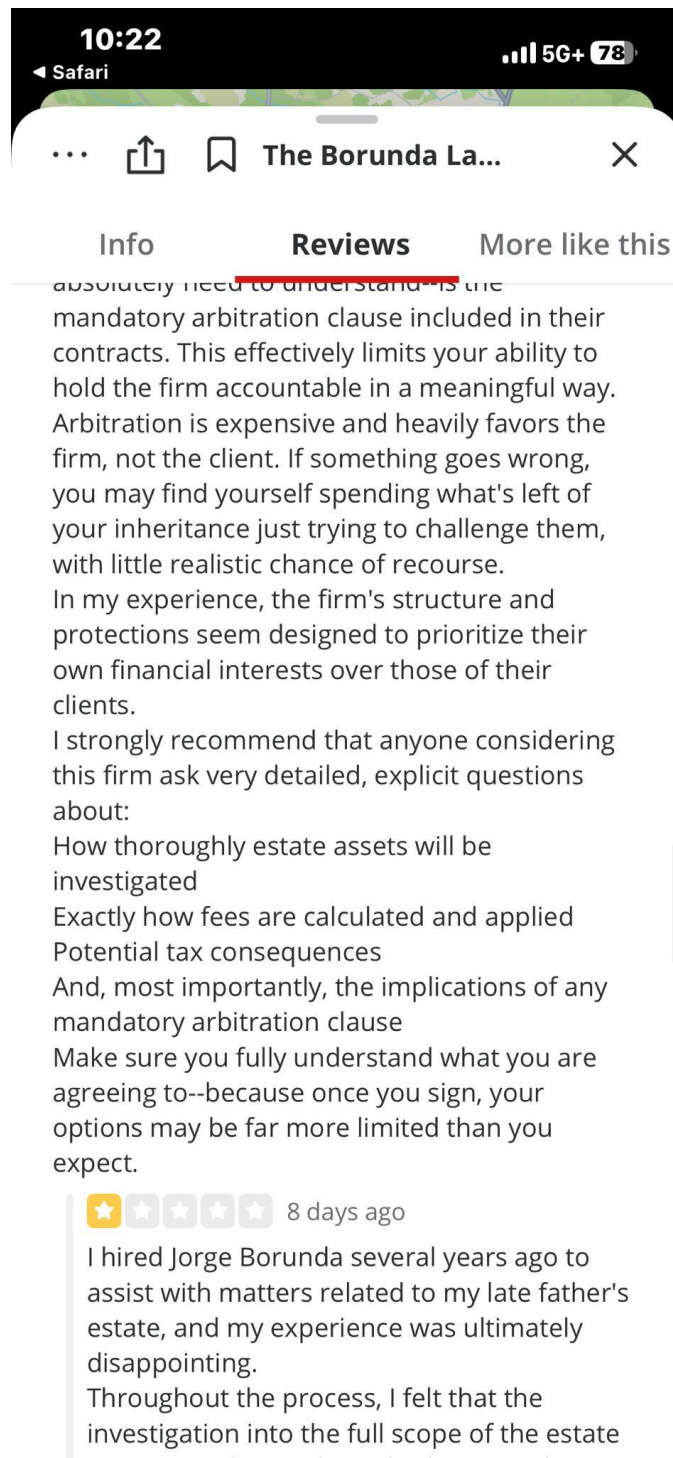
19

Christi H.: 0 friends — first and only review ever — April 1, 2026 — Borunda Yelp
Christi Hill: 5 reviews — a month ago — Borunda Google (March 8 flood)
Same person confirmed on both platforms — same name, same timeframe, both Borunda profiles

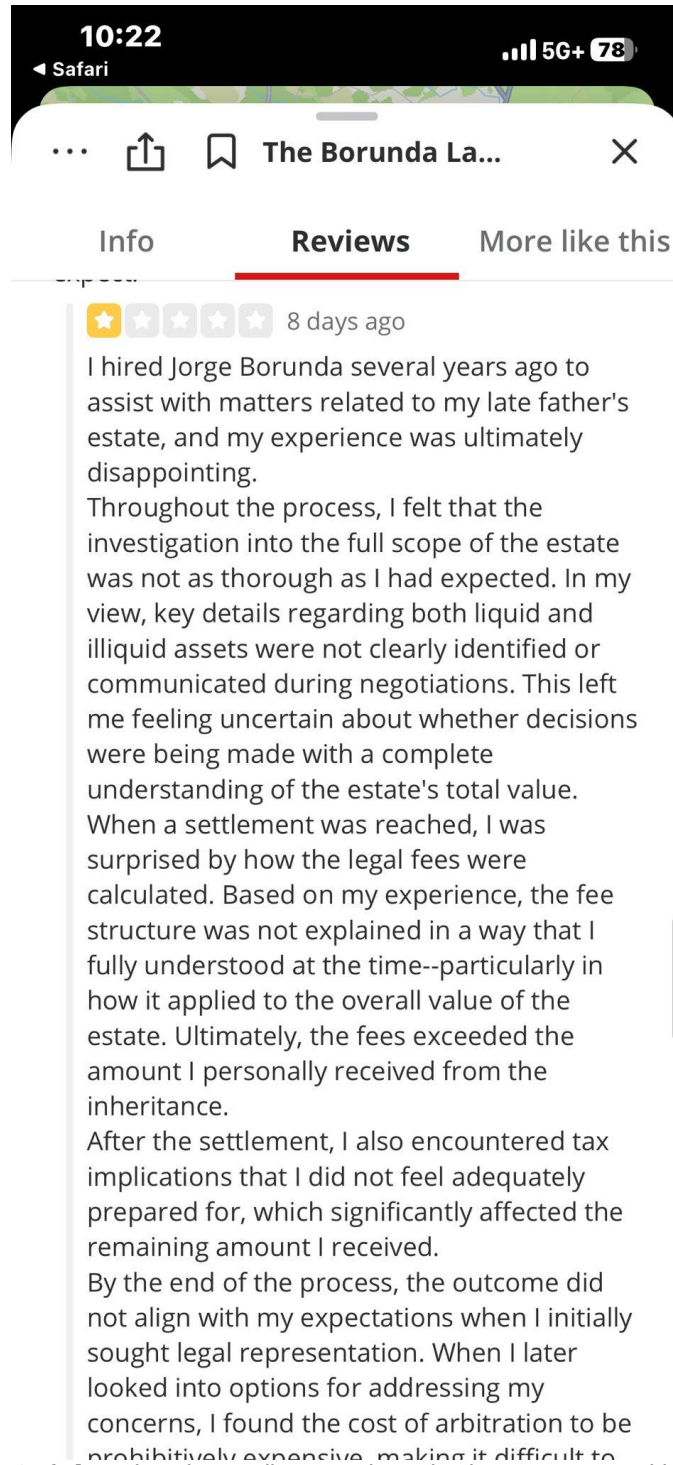
— EXHIBIT D —



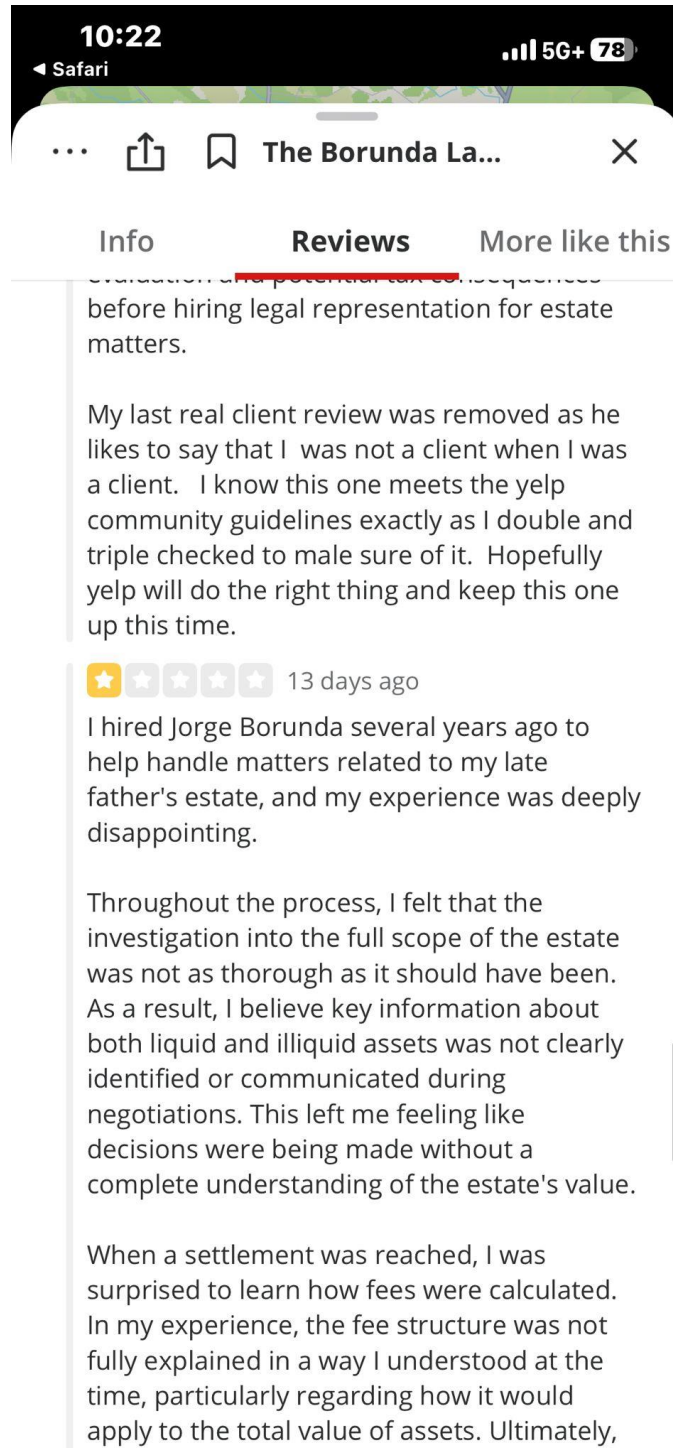
The Borunda Law Firm — Yelp profile — 'This location is permanently closed' — Real Estate Law, Personal Injury Law, Wills, Trusts and Probates categories — Add Photos, Check In buttons visible



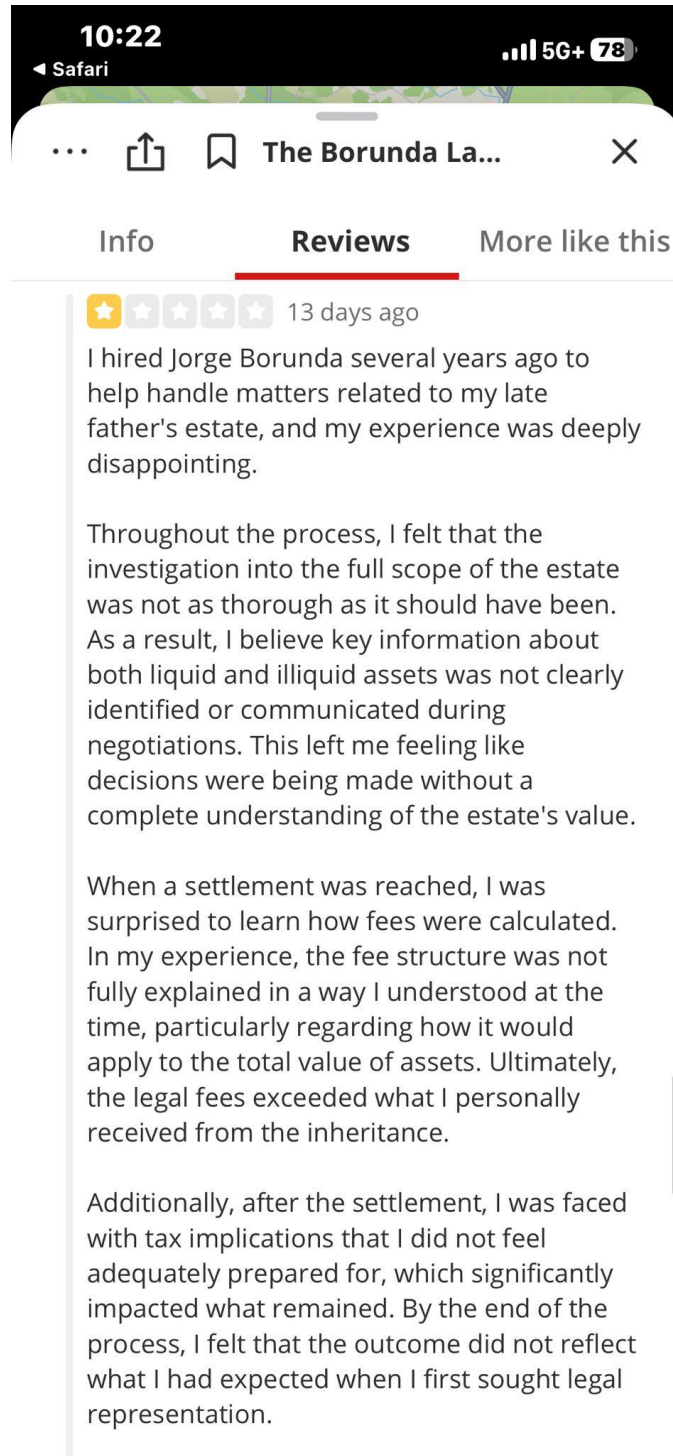
[Gail E. Yelp review — 1 of 5] The Borunda Law Firm — Gail E. (First to review) — 1 star — 'I hired Jorge Borunda several years ago to assist with matters related to my late father's estate' (text cut off — continues in next screenshot)



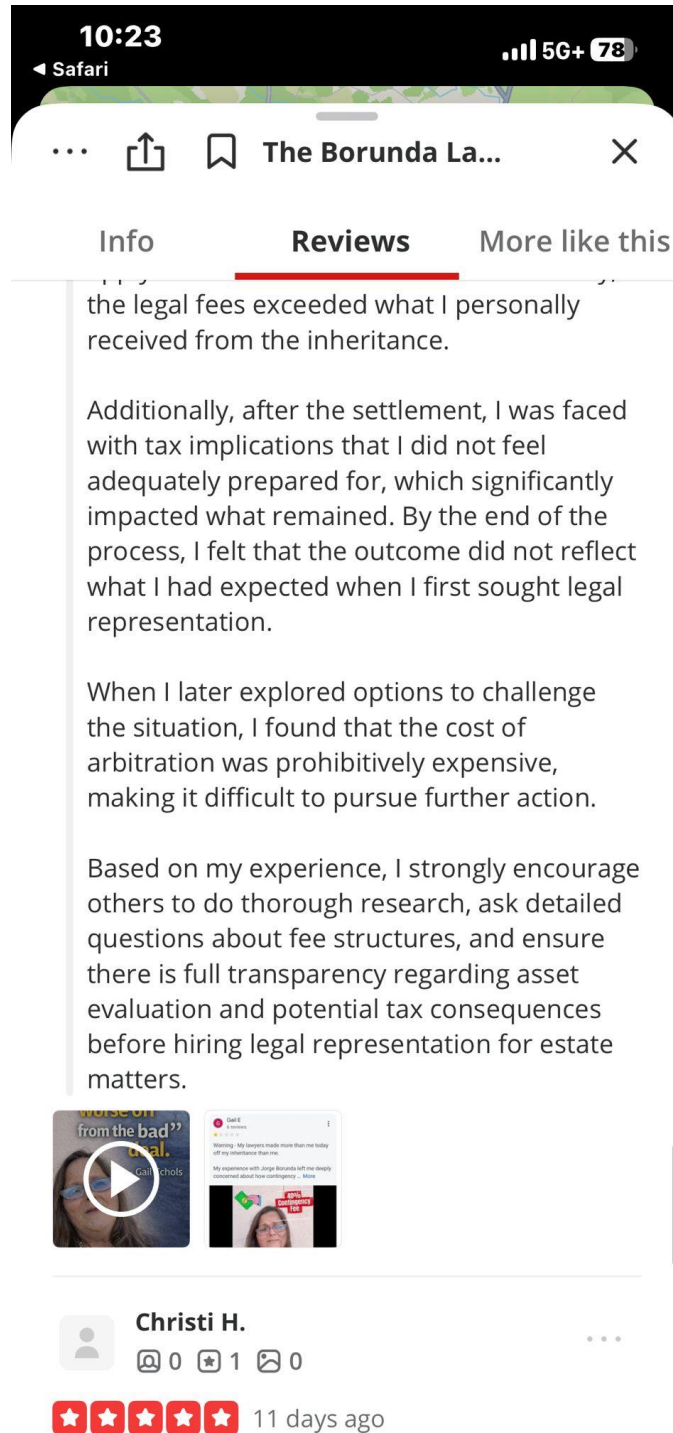
[Gail E. Yelp review — 2 of 5] continuation — discusses investigation scope, asset identification, fee structure conversion, settlement pressure (text cut off — continues in next screenshot)



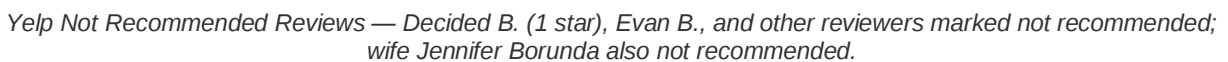
[Gail E. Yelp review — 3 of 5] continuation — discusses legal fees exceeding inheritance, tax implications, outcome versus expectations (text cut off — continues in next screenshot)



[Gail E. Yelp review — 4 of 5] continuation — discusses transparency, fee structure questions, encouragement to research (text cut off — continues in next screenshot)



[Gail E. Yelp review — 5 of 5] The Borunda La... — 5 Removed Reviews heading — text: 'The following reviews have been removed for violating our Terms of Service or Content Guidelines'



5 Removed 1-Star Reviews — Yelp Not Recommended — April 3, 2026 4:34 PM

Decided D. — 3/27/2026 — 1 star — REMOVED – FORMER CLIENT

Misc S. — 3/24/2026 — 1 star — REMOVED - FORMER CLIENT

Valeriya R. — 3/23/2026 — 1 star — REMOVED - FORMER CLIENT

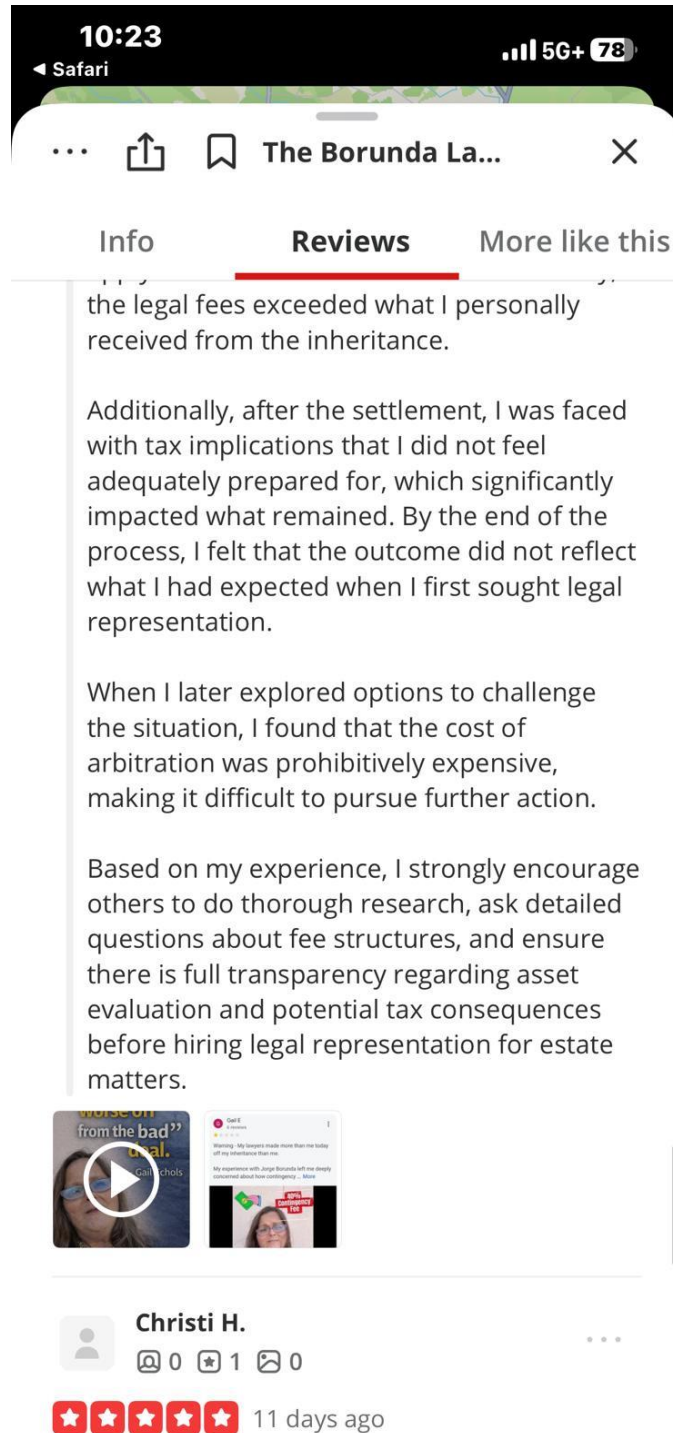
Valeriya R. — 3/13/2026 — 1 star — REMOVED (second attempt) - FORMER CLIENT

Zealous A. — 3/4/2026 — 1 star — REMOVED - FORMER CLIENT

Also buried Not Recommended: Gail E. (3/30/2026), Eager B. (3/21/2026) - FORMER CLIENT

Valeriya received Yelp HQ removal email March 31 — Message ID 16719115

— EXHIBIT E —



Yelp Not Recommended section — multiple reviews marked not recommended — flagged for community guidelines violations

[Back](#) **Borunda & Fomby**   

[Such](#) [Info](#) **Reviews** [More like this](#)

I should not have had to chase down answers about my own money. The lack of transparency was infuriating. The lack of urgency was insulting. The lack of accountability was alarming. Instead of professionalism, I experienced indifference. Instead of clarity, I got confusion. Instead of respect, I felt brushed off. This process was already stressful. Dealing with this firm made it ten times worse.

If you're considering hiring them, ask hard questions upfront. Demand written timelines. Demand detailed documentation. Do not assume you will automatically receive clear communication once the settlement is reached.

I trusted them during one of the most vulnerable periods of my life -- and I deeply regret that decision. They also knowingly violate women's rights and I would avoid using this firm if you are a woman.

 **Helpful 1**

 **Thanks 1**

 **Love this 0**

 **Oh no 0**

[Request a consultation](#)

Borunda & Fomby — Yelp Reviews page — shows multiple 1-star reviews and reviewer profiles



× **Zealous Advocate** ...

★ ★ ★ ★ ★ a week ago

Warning. Read the fine print prior to hiring.

Buyer Beware: Read Every Clause Before Hiring My experience with this firm was deeply disappointing and financially devastating. I am sharing it as a warning so that other families do not unknowingly walk into the same situation. What began as an inheritance dispute turned into years of prolonged litigation. In my experience, critical information about strategy, costs, and potential outcomes was not clearly explained. Discovery alone dragged on for years and generated enormous legal fees, much of which seemed excessive and unnecessary from my perspective. At one point, I was persuaded to convert my engagement from an hourly arrangement to a contingency fee structure. Looking back, I wish I had sought independent advice before agreeing to that change. As the case progressed, I felt significant pressure to sign a settlement agreement that I later came to believe was not in my best interest. Only afterward did I realize that the agreement included a mandatory arbitration clause, which meant disputes would not be heard by a jury of ordinary citizens but instead decided by a private

[Zealous Advocate review — 1 of 2] discusses arbitration clause, no malpractice insurance, arbitrator conflicts, 7 figures in legal costs, no settlement offers (continues in next screenshot)

against the client from the beginning. Ultimately, a very large judgment was entered against me. The biggest lesson I learned is this: before hiring any attorney, read every clause in your engagement agreement—especially arbitration clauses. Consider having another independent attorney review the contract before signing anything. Once arbitration is required, your ability to challenge outcomes may be extremely limited. Legal disputes are stressful and emotionally draining, and families depend on their attorneys for transparency and guidance. My experience unfortunately did not meet that expectation. Because of what happened to my family, my next step is to go to Austin and advocate for legislative changes so that other Texas families cannot be placed in this kind of situation. Clients deserve transparency, fair dispute resolution, and protection from contract provisions that strip away their rights without them fully understanding it. If sharing this review helps even one family ask better questions before signing a legal contract, it will have been worth it. I am writing a review as a real client.



[Zealous Advocate review — 2 of 2] Final portion — ends: 'Beware of the other reviews. Most of the review writers were not actual former clients like myself.' — 7 likes

UNPROMPTED AND REPEATED POSTS INTENDED TO DEFAME FORMER CLIENTS ON GOOGLE, AVVO, AND REDDIT – USING PRIVILEGED INFORMATION

Identity: Nick Abaza, Jorge Borunda, and Michael Trevino

FORMER CLIENT POSTED PUBLIC REVIEWS AS A FORMER CLIENT WITH THE INTENT TO REMAIN ANONYMOUS

PATTERN OF CONDUCT:

Nick Abaza, Jorge Borunda, and Michael Trevino have all 3 responded to client reviews discussing real client experiences, where the client posted under a screen name, and merely posted about her personal experience and the results she got working with the attorneys. She was careful to talk about her personal experience and avoid defamatory remarks.

These 3 attorneys have all responded, naming the client specifically, and posting a link to the lawsuit, where they proclaimed victory against the client who was expressing their grievance in a public review.

The attorneys did not merely respond to criticism—they each weaponized confidential client information in a public forum, identifying a former client who attempted to remain anonymous, disclosing sensitive case details, and making accusatory statements that go far beyond any permissible self-defense under the Texas Disciplinary Rules of Professional Conduct. **This wasn't a defense—it was a public exposure of a client using privileged information.**

FTC AND STATE BAR RELEVANCE:

At a high level, this can be characterized as:

1. **Breach of client confidentiality**
2. **Improper public self-defense**
3. **Client intimidation / retaliation**
4. **Prejudicial public statements about a client**
5. **Possible defamation (depending on truthfulness)**
6. **Misleading Statements**
7. **Harrassment**

1. Rule 1.05 — Confidentiality of Information

This is the biggest issue. A lawyer **shall not knowingly reveal confidential information** of a client.

Reasons for why this violates Rule 1.05: He publicly identified you by name (when you tried to remain anonymous), referenced your settlement amount (\$10M), discussed the fee dispute and litigation history that information **arose from the representation**. Even if some of it is in public records, **lawyers are still restricted from voluntarily broadcasting it**. This is not allowed in a public social media rebuttal.

2. Rule 1.06 — Conflict of Interest (Self-Interest)

When a lawyer's **personal interest (fees, reputation)** conflicts with the client's interest: posting publicly to protect reputation or collect fees, while harming a former client that's a **self-interest conflict in action**

3. Rule 8.04 — Misconduct

(a)(3): Conduct involving dishonesty, fraud, deceit, or misrepresentation

(a)(7): Conduct that adversely reflects on fitness to practice law

Potential issues:

- Calling your review “fabricated” and “false”
- Framing you as acting in bad faith
- Publicly attacking a former client

☐ If exaggerated or misleading → **misrepresentation**

☐ Even if partially true → **still improper if disclosed improperly**

4. Rule 3.07 / 3.04 — Trial Publicity & Conduct Prejudicial to Justice

- Publicly litigating disputes online
- Posting links to judgments to influence perception
- Attempting to shape narrative outside court

5. Rule 8.04(a)(3) – Misrepresentation

Defamed the Client when he says, “Caroline fabricated a false narrative...”

This is dangerous for the attorney because it is a **direct accusation of dishonesty**. If **not** provably true, this opens the attorney to **defamation exposure**. Even if arguable, it still problematic under ethics rules when said publicly about a former client

6. Rule 7.02– Misleading Statements

He falsely claimed he obtained a \$10,000,000 settlement and mischaracterized the outcome. The funds stayed in a trust and were never distributed.

7. Rule 8.04 – Harrassment

Respondent engaged in repeated public attacks against me across multiple platforms.

Borunda's Owner Response — Named Caroline and Richard Publicly

As business owner, Borunda responded to Caroline's review — named both Caroline AND Richard:

'I obtained a \$10,000,000.00 settlement for this client. Her name is Caroline Allison'

Also named: Richard — 'damages against Caroline (and her brother Rich)'

Cited Cause No. 2021-80256, Harris County — arbitration award by conflicted arbitrator Anne Ashby — currently under appeal at Texas Supreme Court

RULE 1.05 CONCERN: Public naming of former clients in consumer review responses

— EXHIBIT F —

Google review response



Property Management

Local Guide · 16 reviews

★★★★★

a week ago

New

What ever happened to client satisfaction? And the customer comes first? I hired Jorge Borunda to assist with helping me with my family's estate. And it did not end well. In my personal experience, neither of them were honest. They ... [More](#)

 Press and hold to react



Borunda, P.C. (Owner)

5 days ago

I obtained a \$10,000,000.00 settlement for this client. Her name is Caroline Allison. Instead of paying my agreed fee, Caroline sued me in an effort to avoid paying my fee. She made the same false claims in the suit that she does in her review. She lost. But don't just take my word for it. A copy of the court's judgment awarding me and my co-counsel more than \$4,000,000.00 in damages against Caroline (and her brother Rich) is available at this link (<https://spaces.hightail.com/receive/djTROzqBTg>) and at the Harris County District Clerk's website under Cause No. 2021-80256.

Google owner response by Borunda, P.C. — names Caroline Allison and Richard by full name — references \$10,000,000 settlement and Cause No. 2021-80256 Harris County

Reddit response

Jorge Borunda Houston Probate Attor...
2 upvotes • 1 comment



paragard.com [Learn More](#)

 **jbz2223** • 3h

I obtained a \$10,000,000.00 settlement for Caroline Allison.

But instead of paying my agreed fee, Caroline fabricated a false narrative and sued me to try to avoid paying my fee. She lost. Then she appealed. And she lost. Then she appealed again. And she lost again. But don't just take my word for it. Here's a link to the court's judgment awarding me and my co-counsel more than \$4,000,000 in damages against Caroline (and her brother Rich): <https://spaces.hightail.com/receive/gw0QqBAcl9>.

Now Caroline and some of her friends are slandering me and my colleagues, posting bogus reviews everywhere they can and making videos (like this one) filled with falsehoods in furtherance of their efforts. But repeating lies over and over does not make them true.

... [Reply](#)   0 

[Join the conversation](#) [GIF](#) 

Borunda owner response — full text — calls review 'completely false' — names Caroline Allison — references court judgment — court link included

Avvo review response



Posted by anonymous | March 09, 2026 | Hired Attorney
| Probate

Review of Attorney Jorge Borunda

My experience with this firm was deeply disappointing and financially devastating. I am sharing it so that other families carefully review their options and ask thorough questions before entering into a legal representation agreement. What began as an inheritance dispute eventually turned into years of prolonged litigation. From my perspective, important information about strategy, costs, and potential outcomes was not always explained as clearly as I would have hoped. The discovery phase alone extended for several years and resulted in extremely high legal fees. At one point during the case, I agreed to convert my engagement from an hourly arrangement to a contingency fee structure. Looking back, I wish I had sought independent counsel before making that decision. As the case progressed, I also felt pressure to sign a settlement agreement that I later came to believe was not in my best interest. Only after the fact did I realize that the agreement included a mandatory arbitration clause. My understanding is that arbitration provisions can limit a client's ability to have disputes heard in court before a jury, instead requiring that disputes be decided privately by an arbitrator. After the relationship ended, additional disputes arose, which have resulted in years of further litigation and very significant financial costs to my family. The process has been extremely difficult and stressful. The biggest lesson I learned from this experience is the importance of carefully reviewing every clause in an attorney

[Overview](#)[Reviews](#)[Experience](#)[avvo.com](#)

5:42 after the fact did I realize that the agreement included a mandatory arbitration clause. My understanding is that arbitration provisions can limit a client's ability to have disputes heard in court before a jury, instead requiring that disputes be decided privately by an arbitrator. After the relationship ended, additional disputes arose, which have resulted in years of further litigation and very significant financial costs to my family. The process has been extremely difficult and stressful. The biggest lesson I learned from this experience is the importance of carefully reviewing every clause in an attorney engagement agreement—especially arbitration provisions and fee arrangements. In hindsight, I believe it would have been wise to have a separate, independent attorney review the contract before signing. Legal disputes are emotionally and financially draining, and clients rely heavily on their attorneys for transparency, communication, and guidance. Unfortunately, my experience did not meet those expectations. Because of what my family has gone through, I now plan to advocate for greater transparency around arbitration clauses and client rights in legal representation agreements so that other families can make more fully informed decisions. If sharing my experience encourages even one family to ask more questions and carefully review their legal agreements before signing, then writing this review will have been worthwhile.

Collapse Review

Jorge Borunda

Replied last April 06, 2026

I obtained a \$10,000,000.00 settlement

Overview

Reviews

Experience



avvo.com

5:41    88%
My experience with this firm was deeply disappointing and financially devastating. I am sharing it so that other families carefully review their options and ask thorough questions before entering into a legal representation agreement. What began as an inheritance dispute eventually turned into yea...

[See Full Review](#)

Jorge Borunda

Replied last April 06, 2026

I obtained a \$10,000,000.00 settlement for this client. Her name is Caroline Allison. But instead of paying my agreed fee, Caroline fabricated a false narrative (filled with the same lies she repeats in her review) and sued me to try to avoid paying my fee. She lost. Then she appealed. And she lost. Then she appealed again. And she lost again. But don't just take my word for it. Here's a link to the court's judgment awarding me and my co-counsel more than \$4,000,000 in damages against Caroline:
<https://spaces.hightail.com/receive/gw0QqBAcl9>.
Now Caroline and some of her friends are slandering me and my colleagues, posting bogus reviews everywhere they can and making videos filled with falsehoods in furtherance of their efforts. But repeating lies over and over does not make them true.

Overview

Reviews

Experience



avvo.com

Caroline's Review Suppression — Every Attempt Blocked

GOOGLE: Call-out review (calling out fake flood) — removed within 24 hours of March 8

GOOGLE: Zealous Advocate — removed | Case ID: 3-5713000040145 filed April 3

YELP: Property Management — removed | Zealous Advocate — removed

Per Caroline: 'I had to repost my review every 3 days'

AVVO: Borunda personally disputed review — removed pending verification

Caroline responded April 3, 2026 10:49 AM CDT to Avvo Brandon

1 Avvo review surviving — must be protected

— EXHIBIT G —

**Approved: Your review of
Jorge Borunda is now live.**

Avvo

**Your review has been posted on
Avvo**

Jorge Borunda



My experience with this firm was deeply disappointing and financially devastating. I am sharing it so that other families carefully review their options and ask thorough questions before entering into a legal representation agreement. What began as an inheritance dispute eventually turned into years of prolonged litigation. From my perspective, [redacted] information about [redacted] costs, and potent. [redacted] was not always explained as clearly as I would





information at the time. It's my observation that he actively cleans up and hides information from the clients about his past dealings. I am not the only one who has been screwed by him. Lastly, I just had to look it up, but the self dealing and the fact that Jorge Borunda failed to disclose to send me the outside council is a basic requirement to pass the bar exam. Every attorney who goes to law school knows that when you convert a client from an hourly rate to a contingency fee that you're not gonna pass the bar exam if you don't get that question right. So Jorge pretending like he could mislead me and give me information that was not based on fact and think that that's not going to come back to bite him.. Mr. Borunda is unethical. He also does not carry legal malpractice insurance. And he had dea behind the arbitration clause. If you experience a financial loss from him, as a client, you will never be able to hold him



observation that he actively cleans up and hides information from the clients about his past dealings. I am not the only one who has been screwed by him. Lastly, I just had to look it up, but the self dealing and the fact that Jorge Borunda failed to disclose to send me the outside council is a basic requirement to pass the bar exam. Every attorney who goes to law school knows that when you convert a client from an hourly rate to a contingency fee that you're not gonna pass the bar exam if you don't get that question right. So Jorge pretending like he could mislead me and give me information that was not based on fact and think that that's not going to come back to bite him.. Mr. Borunda is unethical. He also does not carry legal malpractice insurance. And he had dea behind the arbitration clause. If you experience a financial loss from him, as a client, you will never be able to hold him accountable.



Google review — Jorge Borunda — real client account continuation

and hides information from the clients about his past dealings. I am not the only one who has been screwed by him. Lastly, I just had to look it up, but the self dealing and the fact that Jorge Borunda failed to disclose to send me the outside council is a basic requirement to pass the bar exam. Every attorney who goes to law school knows that when you convert a client from an hourly rate to a contingency fee that you're not gonna pass the bar exam if you don't get that question right. So Jorge pretending like he could mislead me and give me information that was not based on fact and think that that's not going to come back to bite him.. Mr. Borunda is unethical. He also does not carry legal malpractice insurance. And he had dea behind the arbitration clause. If you experience a financial loss from him, as a client, you will never be able to hold him accountable.



1



Google review — Jorge Borunda — real client account

SECTION 3A — BORUNDA'S SUPPRESSION CONFIRMED: NEW CLIENT REVIEW

New Review Posted Under 'Houston Astros Fan' — Jorge Borunda Identity

CLIENT STATEMENT (as recorded):

"My new review under Houston Astros fan. It would not allow me to post under my normal screen name. This is Borunda."

Context: The platform restricted the client's primary account, requiring the use of an alternate screen name ("Houston Astros Fan") to post a factual review of Jorge Borunda. The content and authorship are attributed solely to this client and to Jorge Borunda's profile.

Review Content — Posted Under "Houston Astros Fan"

Platform: Google Reviews — Borunda, P.C. (4.1 stars, 14 reviews)

Reviewer account: Houston Astros Fan — 2 reviews, 9 photos

Rating: ★★★★★ — 1 star — posted 15 minutes ago (as captured)

REVIEW TEXT (full, as posted):

"It was simply the worst mistake I've made in my entire life. My prior review was removed by Mr. Borunda without my authorization or consent. Just because he decided to strip me of my 7th amendment constitutional right to a fair trial. My 1st amendment constitutional right to freedom of expression allows me to write at least my one review outlining my personal experience of hiring Mr. Borunda and his business partners and friends.

Mr. Borunda continues to attack me as a former client rather than addressing a client grievance and/or dissatisfaction with his legal services. The fact of the matter is that he misled me into agreeing to forfeit a huge part of my inheritance for the sole purpose of him garnering a legal fee based on false information. Then he sued for a legal fee based on breach of contract because he so badly wanted a fee for performing poorly.

Every client signs a contract with an arbitration clause. Plus they do not carry legal malpractice insurance. If they mess up your case, you will never be able to hold them accountable.

Furthermore, here's a copy of the arbitrator oath. They rigged the arbitration. So saying they won is like saying that cheating and getting an "A" means you get to keep the "A".

I was merely highlighting his fake reviews and fake profiles he creates to bolster his star rating. I fell into that trap when I hired him. There are a few of us former clients who had to

sue them. A client only takes legal action on their attorney if there was significant financial loss that outweighs the effort and cost of pursuing such claims.

These lawyers hide behind the arbitration clause and the fact they have no insurance. In addition, they did not disclose underlying conflicts in their choice of arbitrator. Cheating on the arbitration does not mean they "won". It means they "cheated." And that's the compromised, conflicted arbitrator despite their claims of successful legal actions.

Their high conflict litigation funnel into their multiple websites recommending undoing and blowing up family legacies is just a sad statement about their business practices. In my personal experience, not only was my inheritance destroyed, but my family was completely destroyed thanks to their bad advice."

Platform Username Restriction — Documented Context

The client's normal Google screen name was blocked or restricted at the time of posting. As a result, the review was submitted under the alternate account name "Houston Astros Fan."

This restriction did not alter the identity of the author or the factual nature of the review. The review is properly attributed to this client and relates exclusively to Jorge Borunda and Borunda, P.C.

This pattern of username restrictions following prior review removals is consistent with the documented suppression campaign described in Section 3 and the Google Case ID 3-5713000040145.

— EXHIBIT A-1 (New) —

Arbitrator Oath Form — Evidence of Undisclosed Conflict with Arbitrator on the legal proceeding

Included in the review is a reference to the General Arbitrator Oath Form. The client attached this document as evidence of undisclosed conflicts in the arbitration proceeding.

Key finding: Question 9 of the oath form asks whether any party representatives, law firms, or parties appeared before the arbitrator in past cases. The arbitrator answered: YES.

This affirmative answer to Question 9 — combined with the failure to disclose this prior relationship before the arbitration commenced — constitutes the undisclosed conflict the client identified.

Oath Form — Reproduced Questions and Answers (as submitted):

Question 5: Have you had any professional or social relationship with any relative of any party or counsel?

Answer: NO

Question 6: Have you or any family member served as arbitrator in a proceeding where identified witnesses gave testimony?

Answer: NO

Question 7: Have you been involved in the last five years in a dispute involving the subject matter of this case?

Answer: NO

Question 8: Have you served as an expert witness or consultant to any party, attorney, witness, or other arbitrator in this case?

Answer: NO

Question 9: Have any of the party representatives, law firms, or parties appeared before you in past arbitration cases?

Answer: YES ← CRITICAL — affirmative answer indicating prior relationship — not disclosed to the parties before arbitration commenced

— EXHIBIT A-2 (New) —

Google Reviews — Borunda, P.C. (4.1 stars, 14 reviews) — review posted under account name "Houston Astros Fan" (2 reviews, 9 photos) — 1 star — caption reflects client's own identity as Borunda — platform restricted normal screen name at time of posting.

←  **Houston Astros Fan**
2 reviews · 9 photos

★★★★★ 15 minutes ago **New**

It was simply the worst mistake I've made in my entire life. My prior review was removed by Mr. Borunda without my authorization or consent. Just because he decided to strip me of my 7th amendment constitutional right to a fair trial. My 1st amendment constitutional right to freedom of expression allows me to write at least my one review outlining my personal experience of hiring Mr Borunda and his business partners and friends- Mr Abaza and Mr. Trevino. Mr Borunda continues to attack me as a former client rather than addressing a client grievance and/or dissatisfaction with his legal services. The fact of the matter is that he misled me into agreeing to forfeit a huge part of my inheritance for the sole purpose of him garnering a legal fee based on false information. Then he sued for a legal fee based on breach of contract because he so badly

Reader Available

wanted a fee for performing poorly. Every client signs a contract with an arbitration clause. Plus they do not carry legal malpractice insurance. If they mess up your case, you will never be able to hold them accountable. Furthermore, here's a copy of the arbitrator oath. They rigged the arbitration. So saying they won is like saying that cheating and getting an "A" means you get to keep the "A". I was merely highlighting his fake reviews and fake profiles he creates to bolster his star rating. I fell into that trap when I hired him. There are a few of us former clients who had to sue them. A client only takes legal action on their attorney if there was significant financial loss that outweighs the effort and cost of pursuing such claims. These lawyers hide behind the arbitration clause and the fact they have no insurance. In addition, they did not disclose underlying conflicts in their choice of arbitrator. Cheating on the arbitration does not mean they "won". It means they "cheated." And that's the

google.com

compromised, conflicted arbitrator despite their claims of successful legal actions. Their high conflict litigation funnel into their multiple websites recommending undoing and blowing up family legacies is just a sad statement about their business was practices . In my personal experience, not only was my inheritance destroyed, but my family was completely destroyed thanks to their bad advice.



Zealous Advocate



oath form legal document

General Arbitrator Oath Form

5. Have you had any professional or social relationship of which you are aware with any relative of any of the parties to this proceeding, or any relative of counsel to this proceeding, or any of the witnesses identified to date in the proceeding?

Answer : NO

6. Have you, any member of your family, or any close social or business associate ever served as an arbitrator in a proceeding in which any of the identified witnesses or named individual parties gave testimony?

Answer : NO

7. Have you, any member of your family, or any close social or business associate been involved in the last five years in a dispute involving the subject matter contained in the case which you are assigned?

Answer : NO

8. Have you ever served as an expert witness or consultant to any party, attorney, witness or other arbitrator identified in this case?

Answer : NO

9. Have any of the party representatives, law firms or parties appeared before you in past arbitration cases?

Answer : YES

google.com

General Arbitrator Oath Form — Questions 5 through 9 — Question 9 reads: 'Have any of the party representatives, law firms, or parties appeared before you in past arbitration cases?' Answer: YES — this affirmative response confirms a prior relationship between the arbitrator and one or more parties that was not disclosed before arbitration commenced, corroborating the client's claim of a rigged proceeding

SECTION 4 — FULL TIMELINE

Date	Event	Evidence
2016	Prior lawsuit — same three attorneys — nearly identical allegations — settled	Dolcefino citation
Post-2016	Caroline retained Borunda \$475/hr — spent \$70K through discovery	Documented
Mid-engagement	Borunda switches to 35% contingency — \$10K debt to \$1.4M payday claim	Fee switch
April 2021	\$15M in assets given up in early-morning settlement — expert report	Dolcefino Media
Dec 2021	Borunda invokes arbitration clause — 'We are going to invoke'	On record
2/16/2026	Alexi D. intimidates Yelp reviewer — 1:18 AM private message	Message screenshot
3/4/2026	Zealous A. 1-star removed from Borunda Yelp	Exhibit E
3/8/2026	11 fake reviews flood Borunda Google in one day — Caroline witnesses in real time	Exhibit A
3/8/2026	Caroline calls out fake reviews — review removed within 24 hours	Caroline testimony
3/13/2026	Valeriya R. 1-star removed — first attempt	Exhibit E
3/17/2026	Dolcefino Part 1 published	Exhibits 1, 4
3/18/2026	Jennifer Borunda posts as Jennifer W. on Yelp	Exhibit B
3/23/2026	Valeriya R. 1-star removed — second attempt	Exhibit E
3/24/2026	Dolcefino Part 2 published	Exhibits 2, 5
3/24 + 3/27	Misc S. and Decided D. removed	Exhibit E
3/29-3/30	Andrews Verdaux and Nick Abaza post on Trevino Google	Exhibit C
3/30/2026	Gail Echols 1-star buried Not Recommended	Exhibit 3
4/1-4/2	Jennifer updates Yelp + Christi H. + Br Z. appear	Exhibits B, D
4/3/2026	Google complaint filed — Case ID 3-5713000040145	Active
4/3/2026	Caroline sends Avvo email to Brandon — 10:49 AM CDT	Exhibit G
4/3/2026	jbz2223 (Borunda) calls reviews 'bogus' on Reddit	Screenshot
4/7/2026	Borunda responds as owner — names Caroline and Richard publicly	Exhibit F
Post-4/7/2026	New review posted under "Houston Astros Fan" — normal screen name blocked by platform — review attributed to Borunda by client	Exhibit A-1

SECTION 5 — PLATFORM COMPLAINT GUIDE

Platform 1: Federal Trade Commission — reportfraud.ftc.gov

1. Go to reportfraud.ftc.gov — click Report Now
2. Select: Something Else — Deceptive or Unfair Business Practices
3. Business: Borunda, P.C. / Jorge Borunda — 2444 Times Blvd Suite 270 Houston TX 77005 — borundapc.com — (713) 574-7616
4. Paste narrative below — submit — save reference number

TO: Federal Trade Commission — reportfraud.ftc.gov

COMPLAINANT: Caroline Allison — ciakwm@gmail.com — 832-661-5001 — Houston TX

ATTORNEY: Jorge Borunda / Borunda, P.C. — 2444 Times Blvd Suite 270 Houston TX 77005

DATE: April 2026

I am Caroline Allison, Founder of Stop Legal Bullying Now LLC, named in the Dolcefino Media 'Damn Lawyers' investigation (March 2026) and two GlobeNewswire press releases.

FINANCIAL IMPACT:

Borunda's conduct has resulted in approximately \$20 million in total financial exposure:

- \$15 million in inheritance forfeiture
- \$4 million in arbitration fee awards to the attorneys (by conflicted arbitrator, under appeal at Texas Supreme Court)
- \$1.5 million+ in ongoing legal fees as attorneys pursue collections aggressively

BACKGROUND: Borunda switched me from \$475/hr to 35% contingency mid-engagement, converting a \$10,000 legal debt into a \$1.4 million payday claim. He pressured me into a settlement giving up \$15M in other assets. He invoked a hidden arbitration clause. He does not carry legal malpractice insurance.

VIOLATION 1 — COORDINATED REVIEW FLOOD (Exhibit A):

March 8, 2026: 11 fake reviews in one day on his Google profile — I witnessed this. Reviewers: business partner Adam Fomby (Fomby and Borunda personal injury firm), co-attorney Nick Abaza, wife Jennifer Borunda twice, and 7 empty accounts. I wrote a review calling it out — removed within 24 hours.

VIOLATION 2 — WIFE REVIEWING UNDER MAIDEN NAME ON TWO PROFILES (Exhibit B):

Jennifer Borunda (K. Hovnanian American Mortgage, Houston — confirmed via LinkedIn) reviewed Borunda PC AND the Law Office of Nicholas Abaza on Google under the name Jennifer Waters / Jennifer W. to conceal the marital relationship. Also posted twice on Yelp: 3/18/2026 and updated 4/1/2026. FTC Rule: Prohibition on undisclosed insider reviews.

VIOLATION 3 — ALIAS TIED TO OFFICE ADDRESS (Exhibit C):

Google account andrews verdaux reviewed Abaza at 2444 Times Blvd Suite 270 — Borunda's own address. Former client identified as fake alias March 22, 2026.

VIOLATION 4 — ZERO-HISTORY FAKE ACCOUNTS (Exhibit D):

Br Z. and Christi H./Hill — both zero history — both Borunda profiles — same 72-hour window.

VIOLATION 5 — SUPPRESSION OF REAL REVIEWS (Exhibit E):

5 real 1-star reviews removed from Yelp March 4-27, 2026. My own reviews repeatedly removed. Borunda personally disputed my Avvo review. Google case ID: 3-5713000040145.

VIOLATION 6 — NO MALPRACTICE INSURANCE:

No insurance + hidden arbitration = clients cannot sue in court AND cannot collect.

Exhibit 1: youtube.com/watch?v=j5aWUy6oJT0

Exhibit 2: youtu.be/lgHSGHJc7xE

Exhibit 4: finance.yahoo.com/news/consumer-alert-texas-families-estate-233400228.html

Exhibit 5: finance.yahoo.com/economy/policy/articles/consumer-alert-mandatory-arbitration-enables-230400790.html

Caroline Allison | ciakwm@gmail.com | Founder, Stop Legal Bullying Now LLC

Platform 2: Google Business Profile — support.google.com/business

1. Reference existing Case ID: 3-5713000040145
2. Paste narrative below — attach exhibits — submit

TO: Google Business Profile Support

RE: Borunda, P.C. — Follow Up Case ID 3-5713000040145 — New Evidence

DATE: April 2026

Following up on Case ID 3-5713000040145 (filed April 3, 2026) with new evidence.

NEW FINDING — WIFE REVIEWING TWO ATTORNEY PROFILES:

Jennifer Borunda (K. Hovnanian American Mortgage, Houston) reviewed Borunda PC AND the Law Office of Nicholas Abaza on Google under the name Jennifer Waters within the same timeframe. She is the attorney's wife — not a client of either firm. She used her maiden name on both platforms to conceal the relationship.

MARCH 8, 2026 COORDINATED FLOOD:

11 fake reviews in 24 hours including business partner Adam Fomby (Fomby and Borunda), co-attorney Nick Abaza, wife Jennifer Borunda twice, and 7 empty accounts. I wrote a review calling this out — removed within 24 hours.

OWNER RESPONSE CONCERN:

Borunda's owner response named both myself and my brother Richard publicly as former clients and disclosed fee disputes and litigation. He cited Cause No. 2021-80256 — an arbitration award by a conflicted arbitrator under appeal at Texas Supreme Court.

Caroline Allison | ciakwm@gmail.com | Case ID: 3-5713000040145

Platform 3: Yelp — yelp-support.com

TO: Yelp Business Integrity Team
RE: The Borunda Law Firm — Fake Review Network
DATE: April 2026

Jennifer Borunda (K. Hovnanian American Mortgage, Houston) posted two 5-star reviews on this profile under her maiden name Jennifer Waters as Jennifer W. to conceal the marital relationship. Reviews: 3/18/2026 and updated 4/1/2026. Account: 51 friends, 8 reviews, 5 photos. She also reviewed co-attorney Abaza on Google.

FTC Rule 2024: Prohibition on undisclosed insider reviews.

Br Z. (0 friends, first review ever) — April 2, 2026.

Christi H. (0 friends, labeled First to review) — April 1, 2026.

Same person as Christi Hill on Borunda's Google (March 8 flood) — cross-platform.

5 real 1-star reviews removed March 4-27, 2026 (screenshot April 3, 4:34 PM).

Valeriya Ruznica HQ removal email March 31, 2026 — Message ID 16719115.

Caroline Allison | ciakwm@gmail.com

Platform 4: Avvo — support.avvo.com

TO: Avvo Support — support.avvo.com

SUBJECT: INTEGRITY REPORT — Jorge Borunda — Dispute Abuse and Insider Reviews

DATE: April 2026

I am Caroline Allison, verified former client. Active dispute in progress with Brandon at Avvo Customer Care (April 3, 2026 10:49 AM CDT).

DISPUTE ABUSE: Borunda personally disputed my review — removed pending verification. I am requesting reinstatement. I was a real paying client involved in a \$20M estate matter.

INSIDER REVIEWS: Nick Abaza (co-attorney, same investigation) and Jennifer Borunda (wife, K. Hovnanian American Mortgage Houston) posted on Borunda's Avvo profile. Neither is an independent client. Both are insiders presented as objective reviewers.

1 review from me is currently surviving. It must not be removed.

Exhibit 1: [youtube.com/watch?v=j5aWUy6oJT0](https://www.youtube.com/watch?v=j5aWUy6oJT0)

Exhibit 4: finance.yahoo.com/news/consumer-alert-texas-families-estate-233400228.html

Caroline Allison | ciakwm@gmail.com

Platform 5: Texas State Bar — Supplemental to Existing Appeal

Send to ChiefDisciplinaryCounsel@texasbar.com referencing your existing appeal case number.

TO: Office of Chief Disciplinary Counsel — Texas State Bar

RE: SUPPLEMENTAL EVIDENCE — Appeal of Grievance Against Jorge Borunda — Bar ID 24027205

FROM: Caroline Allison — ciakwm@gmail.com — 832-661-5001

DATE: April 2026

Supplemental evidence for the appeals panel — not available at time of original filing:

1. FINANCIAL IMPACT DOCUMENTED: Total financial exposure approximately \$20 million: \$15M inheritance forfeiture, \$4M arbitration fee award to attorneys (under appeal), \$1.5M+ ongoing legal fees as ex-attorneys pursue collections aggressively. Documented in Dolcefino Media investigation (March 2026) and GlobeNewswire.

2. NO MALPRACTICE INSURANCE (Rule 1.03): Borunda does not carry legal malpractice insurance. Combined with the hidden arbitration clause, clients cannot sue in court AND cannot collect. Failure to disclose this material limitation at engagement violates the duty of communication under Rule 1.03.

3. SYSTEMATIC REVIEW SUPPRESSION (Rule 8.04): 11 fake 5-star reviews flooded his Google profile on March 8, 2026 including reviews from his wife (under maiden name), his business partner Adam Fomby, and co-attorney Nick Abaza. Five real 1-star reviews were removed from Yelp in 24 days. Borunda personally disputed my Avvo review. His wife Jennifer Borunda (confirmed K. Hovnanian mortgage professional, Houston) reviewed both his profile and Abaza's profile on Google under her maiden name.

4. FEE SWITCH DOCUMENTATION (Rule 1.04): Independent expert report confirms fee switch from \$475/hr to 35% contingency converted a \$10,000 legal debt into a \$1.4M claim without independent counsel disclosure as required by Texas Disciplinary Rules.

5. INVESTIGATIVE CORROBORATION: Dolcefino Media two-part investigation and two GlobeNewswire press releases provide independent corroboration of original complaint.

Exhibit 1: youtube.com/watch?v=j5aWUy6oJT0

Exhibit 2: youtu.be/lgHSGHJc7xE

Caroline Allison | ciakwm@gmail.com | 832-661-5001 | Founder, Stop Legal Bullying Now LLC

Platform 6: Texas Attorney General — Consumer Protection — reportfraud.gov

The Texas Attorney General Consumer Protection Division investigates deceptive trade practices under the DTPA. Fake reviews, hidden arbitration, and no malpractice insurance disclosure are textbook DTPA violations.

1. Go to reportfraud.gov or texasattorneygeneral.gov/consumer-protection
2. Select: Deceptive Business Practices — Legal Services
3. Business: Borunda, P.C. — 2444 Times Blvd Suite 270 Houston TX 77005 — (713) 574-7616
4. Paste narrative below — submit — save confirmation number

TO: Texas Attorney General — Consumer Protection Division
FROM: Caroline Allison — ciakwm@gmail.com — 832-661-5001 — Houston TX
RE: Deceptive Trade Practices — Jorge Borunda / Borunda, P.C.
DATE: April 2026

I am Caroline Allison, Founder of Stop Legal Bullying Now LLC, a former client of Jorge Borunda. My complaint concerns deceptive trade practices under the Texas Deceptive Trade Practices Act (DTPA) Sections 17.46(b) and 17.50.

DECEPTIVE PRACTICE 1 — FAKE REVIEW NETWORK:

Jorge Borunda orchestrated a coordinated fake review campaign including:

- His wife Jennifer Borunda (K. Hovnanian mortgage professional, Houston) posting two 5-star reviews under her maiden name Jennifer Waters on Yelp and Google to conceal the marital relationship
- His business partner Adam Fomby (Fomby and Borunda personal injury firm) posting 5-star reviews as if he were an independent client
- His co-attorney Nick Abaza posting 5-star reviews as if an independent endorser
- 11 fake reviews appearing on his Google profile in one day (March 8, 2026) witnessed by me in real time
- Five real 1-star reviews removed from Yelp in 24 days (March 4-27, 2026)
- My call-out review removed within 24 hours of the March 8 fake flood

DECEPTIVE PRACTICE 2 — HIDDEN ARBITRATION CLAUSE:

The engagement agreement contained a mandatory arbitration clause not disclosed at signing. When I filed a malpractice claim it was invoked — stripping my Seventh Amendment right to a jury trial. Non-disclosure of binding arbitration is a material omission affecting consumer choice under DTPA Section 17.46(b)(24).

FINANCIAL IMPACT: Approximately \$20 million in total financial exposure: \$15M inheritance forfeiture, \$4M arbitration fee award (under appeal), \$1.5M+ ongoing legal fees as ex-attorneys pursue collections aggressively.

Exhibit 1: [youtube.com/watch?v=j5aWUy6oJT0](https://www.youtube.com/watch?v=j5aWUy6oJT0)

Exhibit 2: youtu.be/IgHSGHJc7xE

Exhibit 4: finance.yahoo.com/news/consumer-alert-texas-families-estate-233400228.html

Exhibit 5: finance.yahoo.com/economy/policy/articles/consumer-alert-mandatory-arbitration-enables-230400790.html

Caroline Allison | ciakwm@gmail.com | 832-661-5001 | Founder, Stop Legal Bullying Now LLC

Platform 7: Better Business Bureau — bbb.org/file-a-complaint

BBB complaints are permanent public records visible in search results. A detailed complaint adds an additional public record alongside the Dolcefino investigation and GlobeNewswire press releases.

1. Go to bbb.org/file-a-complaint
2. Search: Borunda, P.C. — Houston TX
3. Select: I have a complaint about this business
4. Paste narrative below — submit — save case number

TO: Better Business Bureau

BUSINESS: Borunda, P.C. (Jorge Borunda) — 2444 Times Blvd Suite 270 Houston TX 77005

FROM: Caroline Allison — ciakwm@gmail.com — Houston TX

DATE: April 2026

NATURE OF COMPLAINT — FAKE REVIEW MANIPULATION:

Jorge Borunda manipulated his public review profiles through a coordinated fake review network involving his wife (posting under her maiden name), his business partner, his co-attorney, and multiple zero-history accounts. On approximately March 8, 2026, 11 fake 5-star reviews appeared on his Google Business Profile in a single 24-hour period — witnessed by me in real time. Five real 1-star reviews from former clients were removed from his Yelp profile between March 4 and March 27, 2026. My own reviews were repeatedly removed across Google, Yelp, and Avvo. Borunda personally disputed my Avvo review. The result is a falsely inflated 5.0-star public profile that misleads consumers seeking legal representation for estate and probate matters.

FINANCIAL HARM:

As a former client, I experienced approximately \$20 million in total financial exposure including \$15 million in inheritance forfeiture, \$4 million in arbitration fee awards to the attorneys (under appeal at Texas Supreme Court), and \$1.5 million or more in ongoing legal fees as ex-attorneys pursue collections aggressively.

SUPPORTING PUBLIC RECORD:

Dolcefino Media 'Damn Lawyers' investigation: youtube.com/watch?v=j5aWUy6oJT0

GlobeNewswire press release: finance.yahoo.com/news/consumer-alert-texas-families-estate-233400228.html

DESIRED RESOLUTION: Removal of fake reviews — reinstatement of real client reviews — public acknowledgment of deceptive review practices.

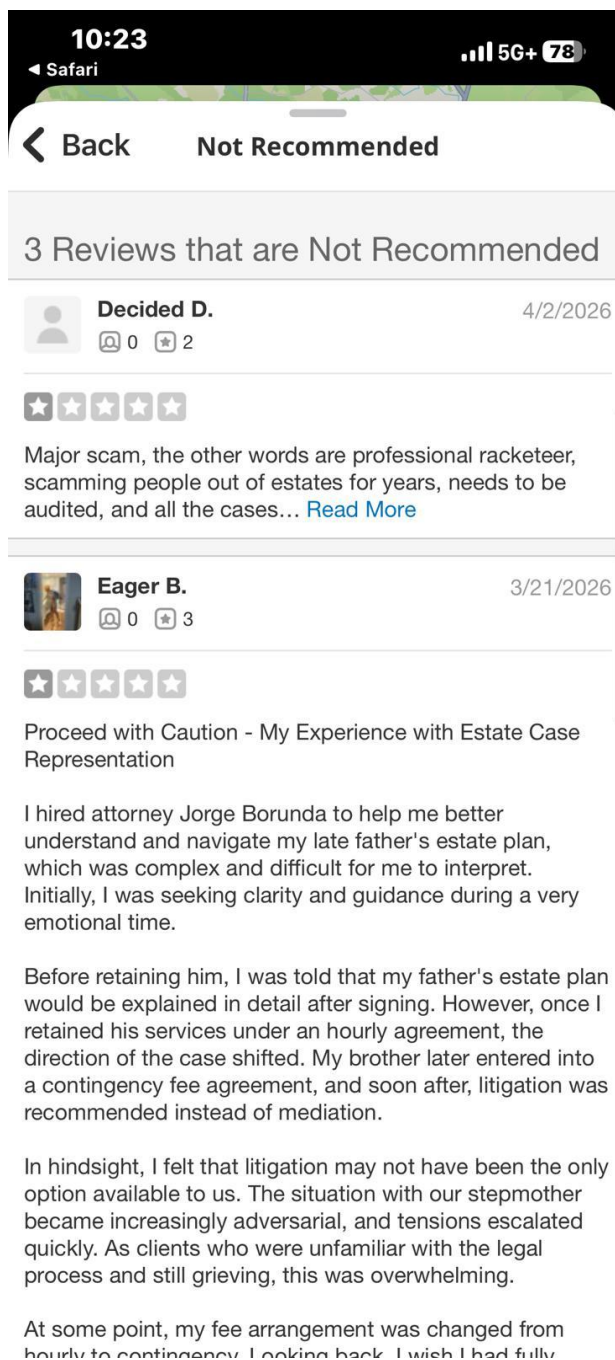
Caroline Allison | ciakwm@gmail.com | Founder, Stop Legal Bullying Now LLC

EVIDENCE CHECKLIST — BORUNDA ALL-PLATFORM PACKAGE — FINAL

Exhibit 1	Dolcefino Video Part 1: youtube.com/watch?v=j5aWUy6oJT0
Exhibit 2	Dolcefino Video Part 2: youtu.be/lgHSGHJc7xE
Exhibit 3	Gail Echols Testimonial: youtube.com/shorts/0vN_m_JAOQo
Exhibit 4	GlobeNewswire March 17: finance.yahoo.com/news/consumer-alert-texas-families-estate-233400228.html
Exhibit 5	GlobeNewswire March 24: finance.yahoo.com/economy/policy/articles/consumer-alert-mandatory-arbitration-enables-230400790.html
Exhibit A	March 8, 2026 Google flood — 11 reviewers named — screenshots
Exhibit A-1	"Houston Astros Fan" review — new real client review — platform blocked normal screen name — attributed to Borunda by client — screenshots
Exhibit A-2	General Arbitrator Oath Form — Question 9 answered YES — undisclosed prior relationship — screenshot
Exhibit B	Jennifer Borunda LinkedIn profile — K. Hovnanian — confirms identity; Jennifer W. two Yelp reviews — 3/18/2026 and 4/1/2026; Jennifer W. Google Maps showing Borunda PC and Abaza both reviewed
Exhibit C	Andrews Verdaux Google Maps — 2444 Times Blvd address review visible
Exhibit D	Br Z. (0 friends) and Christi H./Hill (First to review) — both platforms
Exhibit E	Yelp Not Recommended — 5 removed reviews — April 3, 2026 4:34 PM
Exhibit F	Borunda owner response on Google — naming Caroline and Richard publicly
Exhibit G	Caroline Avvo email to Brandon + Avvo dispute email from Borunda
Exhibit H	Google complaint Case ID 3-5713000040145
Exhibit I	jbz2223 Reddit post

EXHIBIT H — YELP NOT RECOMMENDED AND CROSS-ENDORSEMENT NETWORK

Borunda Yelp profile currently shows 24+ reviews in Not Recommended — real client accounts silenced. Simultaneously, fake 5-star reviews from Jennifer Borunda (attorney's wife), Adam Fomby (business partner), and Nicholas A. (co-attorney Abaza) sustained artificially inflated ratings.



[Borunda Yelp Not Recommended — 1 of 5] Buried real client reviews — reviewer accounts visible

10:23

Safari

5G+ 77

Back

Not Recommended



Eager B.

3/21/2026

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Proceed with Caution - My Experience with Estate Case Representation

I hired attorney Jorge Borunda to help me better understand and navigate my late father's estate plan, which was complex and difficult for me to interpret. Initially, I was seeking clarity and guidance during a very emotional time.

Before retaining him, I was told that my father's estate plan would be explained in detail after signing. However, once I retained his services under an hourly agreement, the direction of the case shifted. My brother later entered into a contingency fee agreement, and soon after, litigation was recommended instead of mediation.

In hindsight, I felt that litigation may not have been the only option available to us. The situation with our stepmother became increasingly adversarial, and tensions escalated quickly. As clients who were unfamiliar with the legal process and still grieving, this was overwhelming.

At some point, my fee arrangement was changed from hourly to contingency. Looking back, I wish I had fully understood the implications of these agreements and the potential outcomes before proceeding.

The case ultimately settled, but a dispute later arose that went to arbitration, as outlined in the agreement. The outcome of that process was not in our favor, and it had significant financial consequences for my family.

This experience was difficult and costly, and I would strongly encourage others to take time to fully understand fee structures, dispute resolution clauses, and all available options--such as mediation--before proceeding with legal action.